

Essentials of Machine Learning

Carlos Cotrini

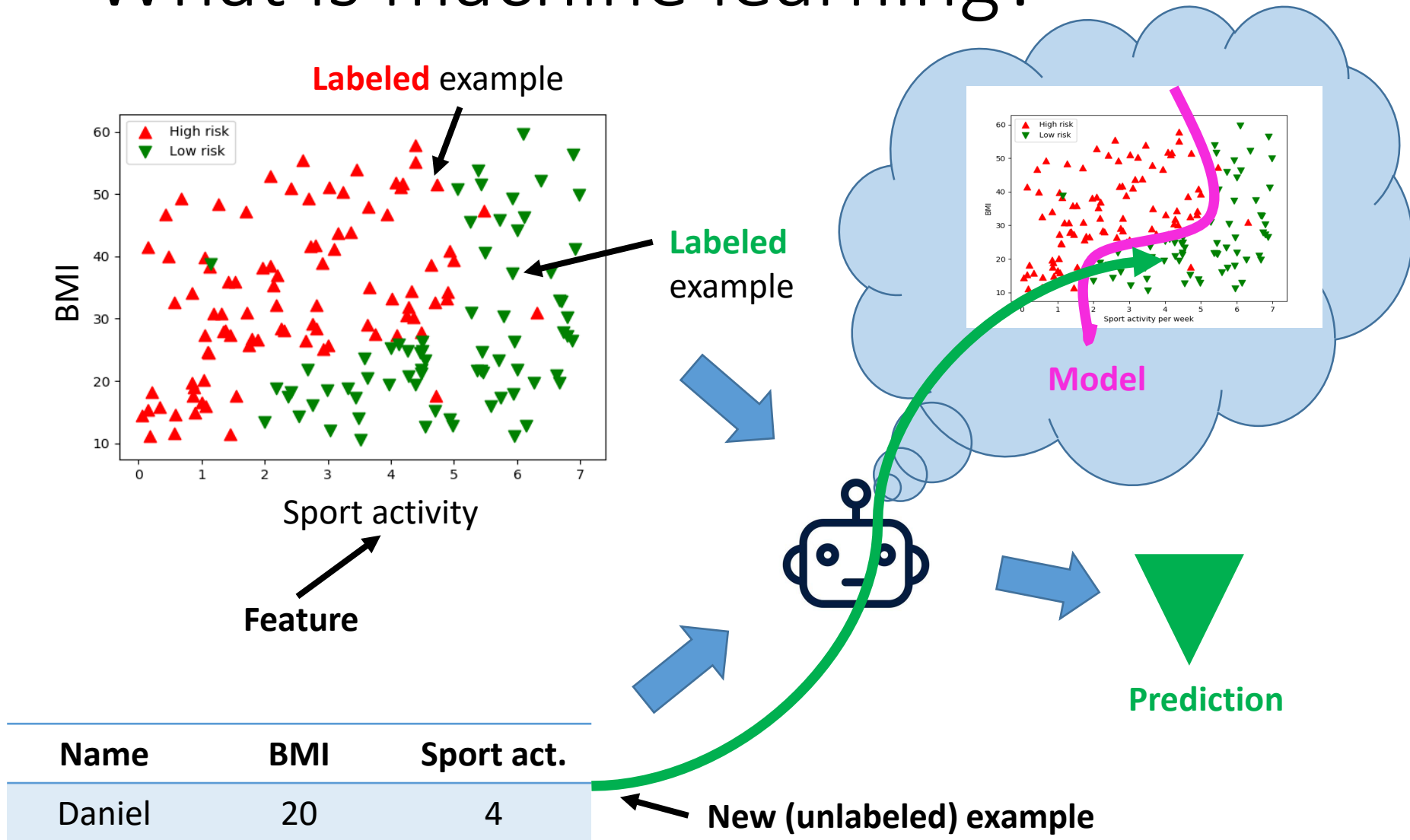
2019

Agenda

- What is machine learning?
- How models work
 - Classification trees
- Parameter selection via cross-validation

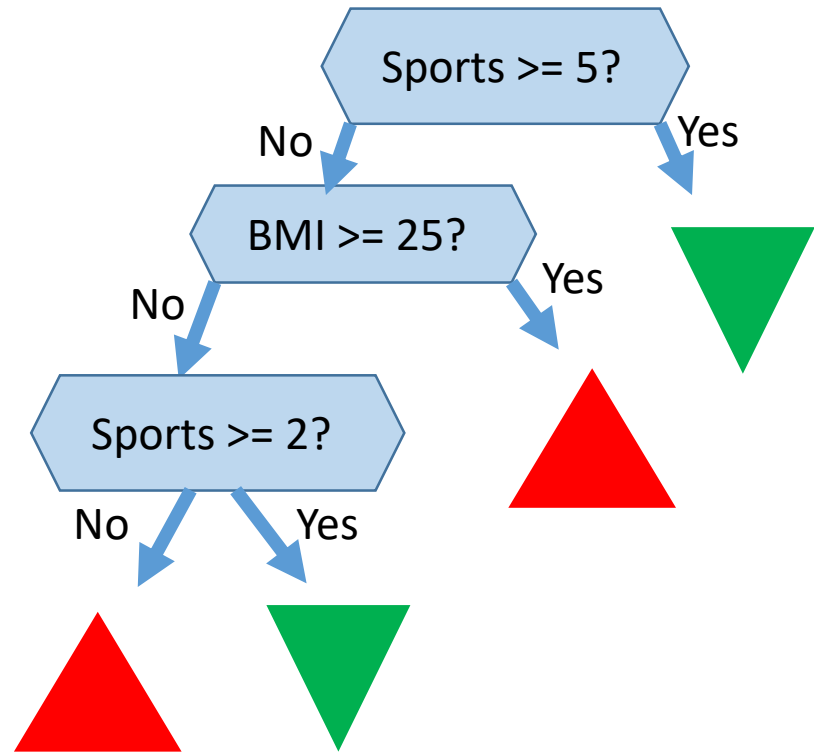
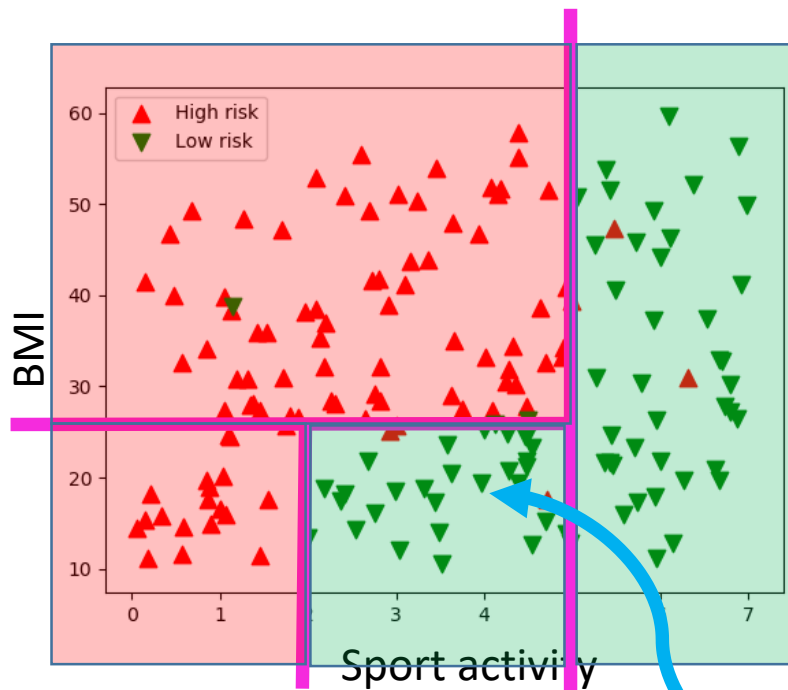
What is machine
learning?

What is machine learning?



How models work

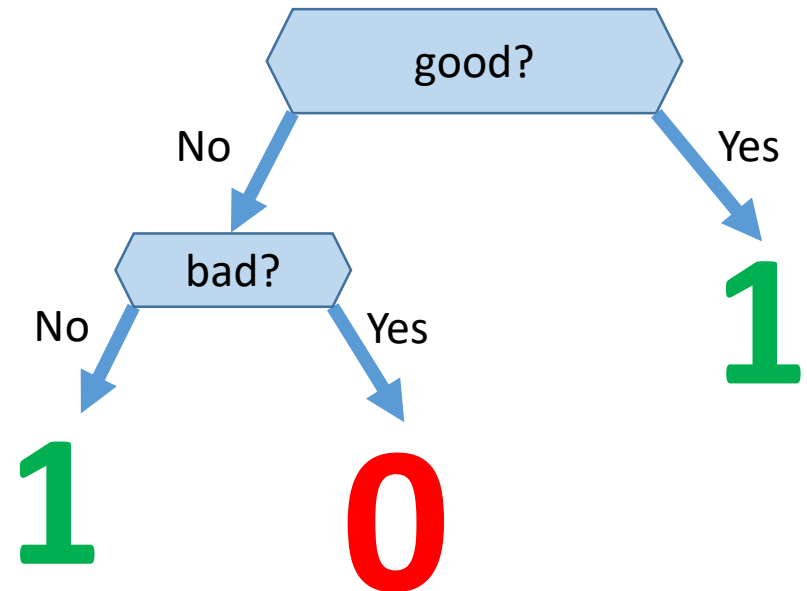
Classification trees



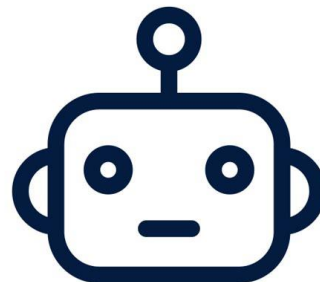
| Name | BMI | Sport act. |
|--------|-----|------------|
| Daniel | 20 | 4 |

When training trees, you must specify their depth (and other parameters)

| Review | Positive? |
|----------------------|-----------|
| This is a good movie | 1 |
| What a good film! | 1 |
| Bad film | 0 |
| It was a bad movie | 0 |



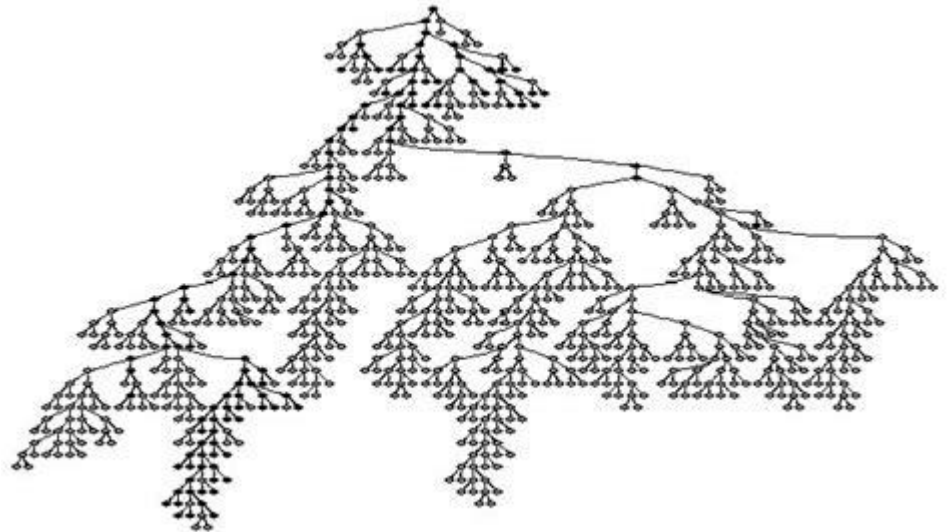
2



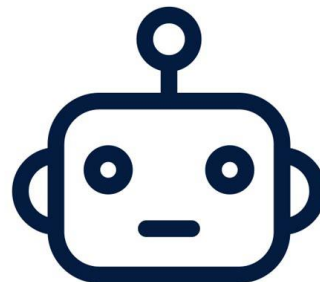
How deep?

When training trees, you must specify their depth (and other parameters)

| Review | Positive? |
|----------------------|-----------|
| This is a good movie | 1 |
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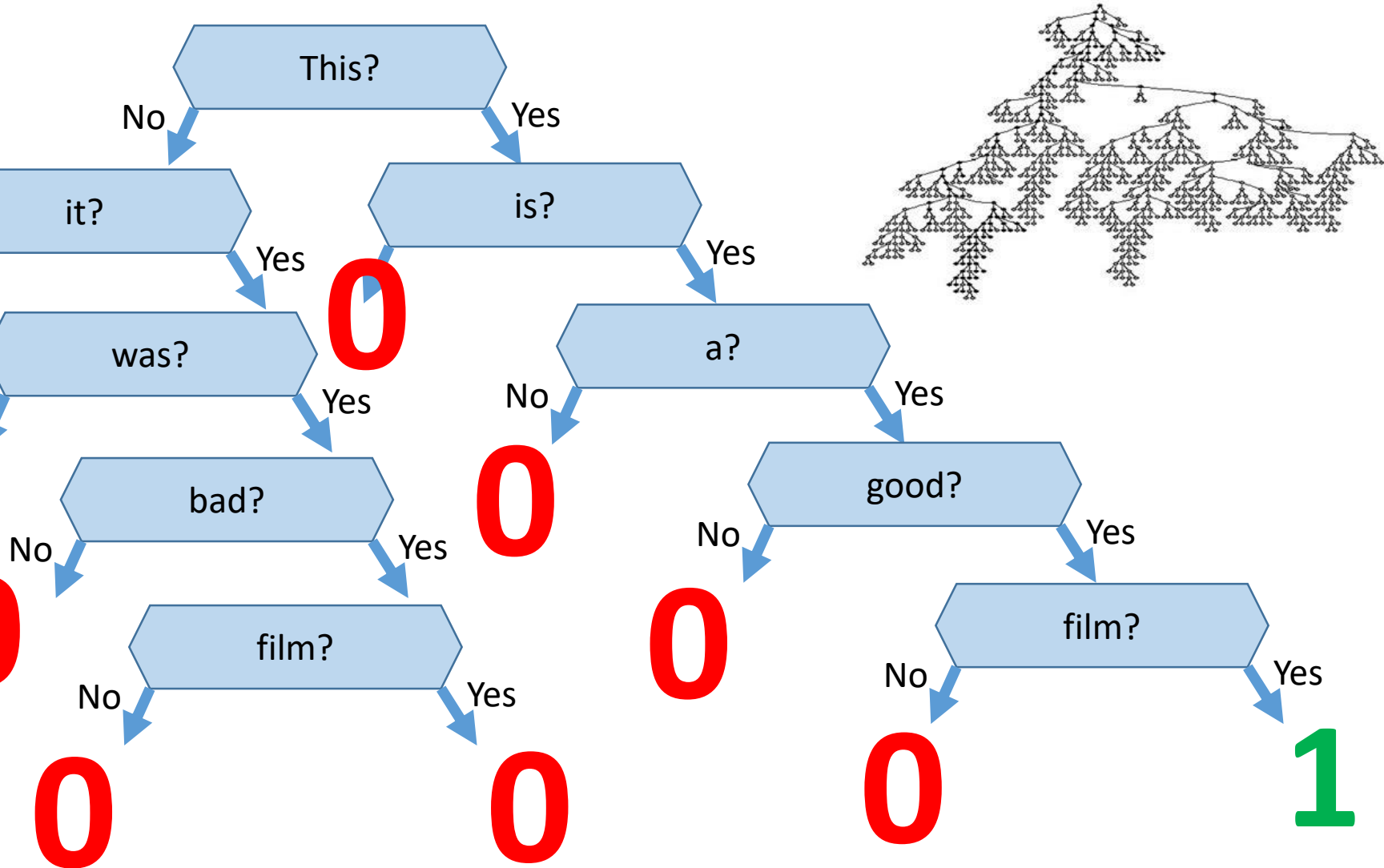


200



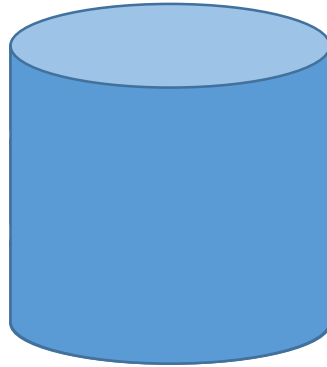
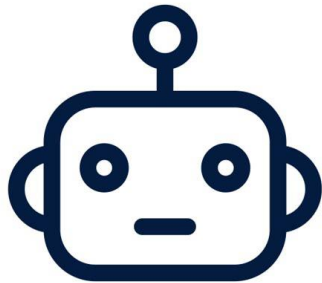
How deep?

Overfitting: When complex models “memorize” the data



Grid search: Parameter selection by cross-validation

Parameter selection by cross-validation

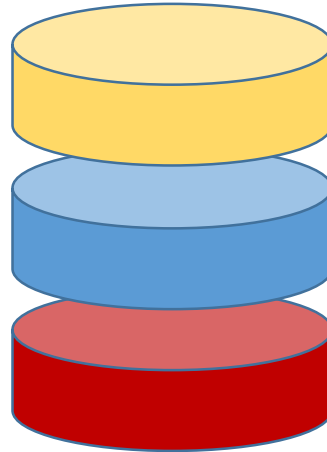
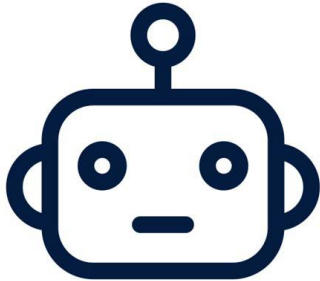


depth=2

depth=20

depth=200

Parameter selection by cross-validation

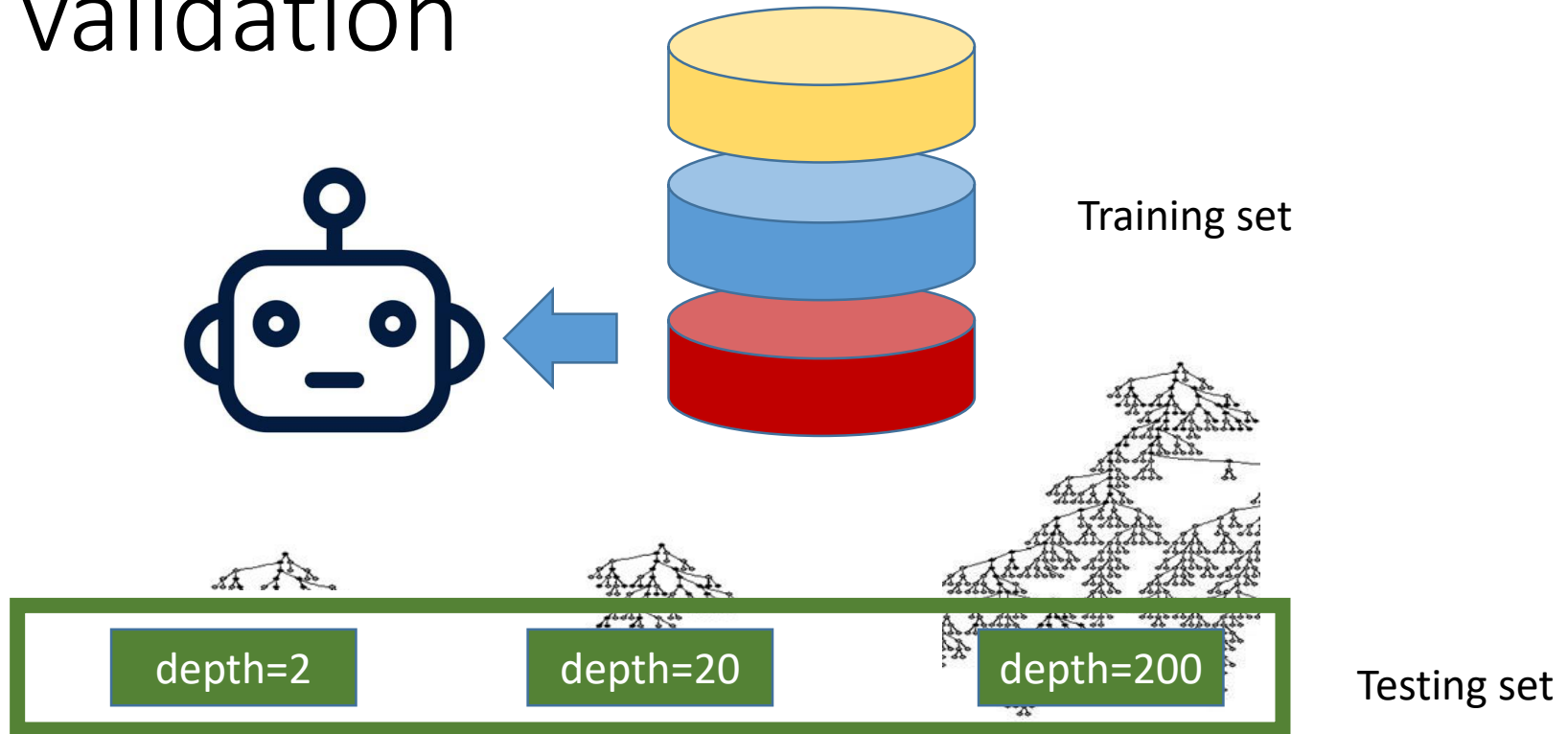


depth=2

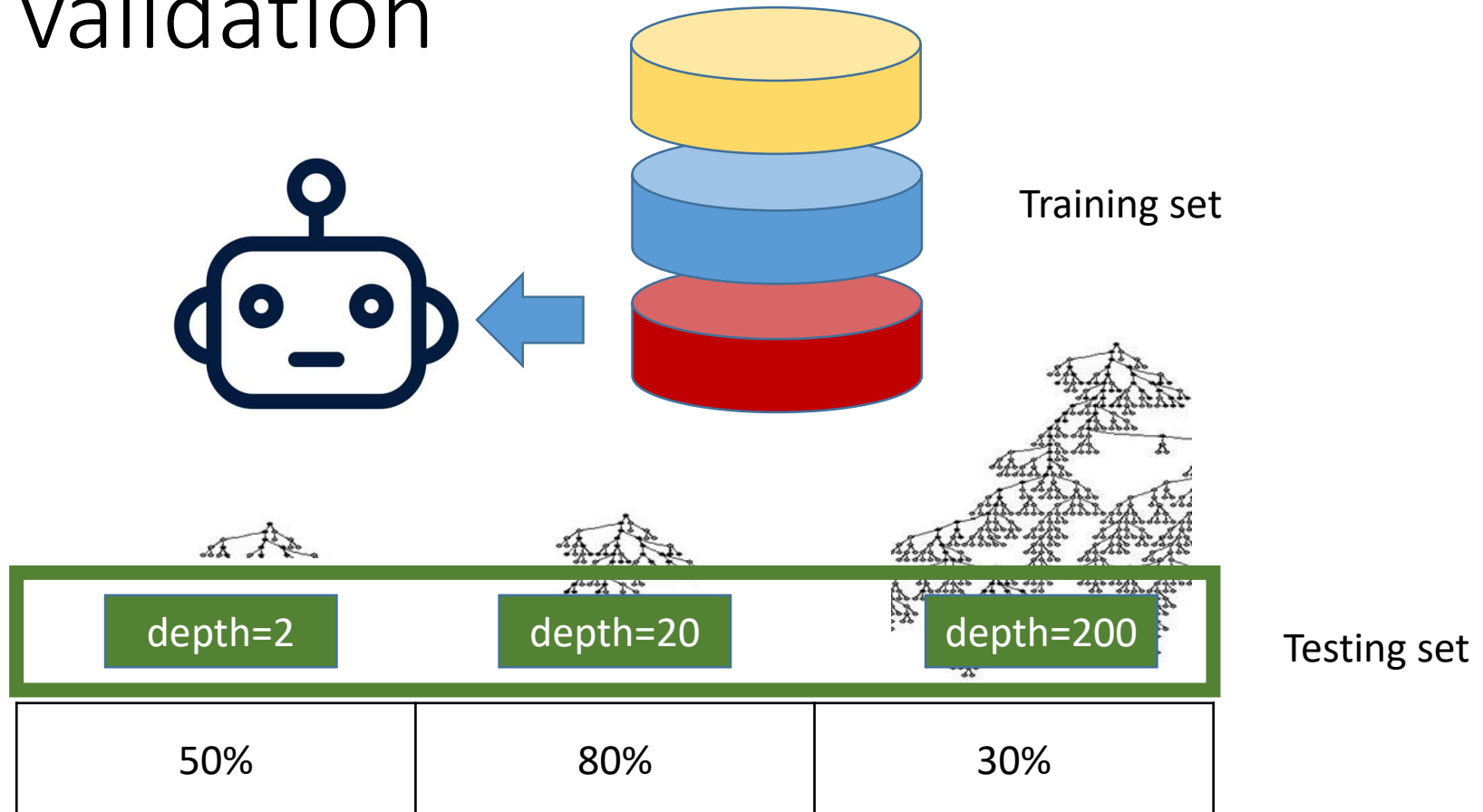
depth=20

depth=200

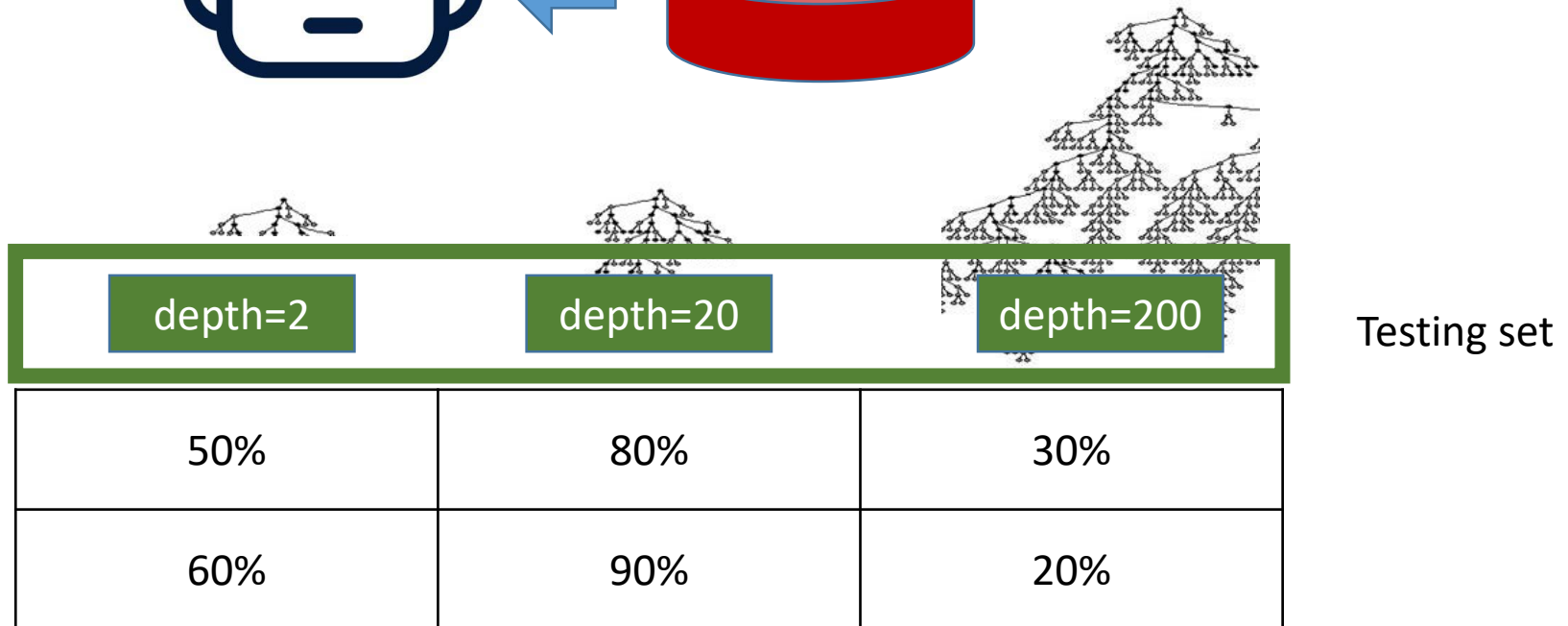
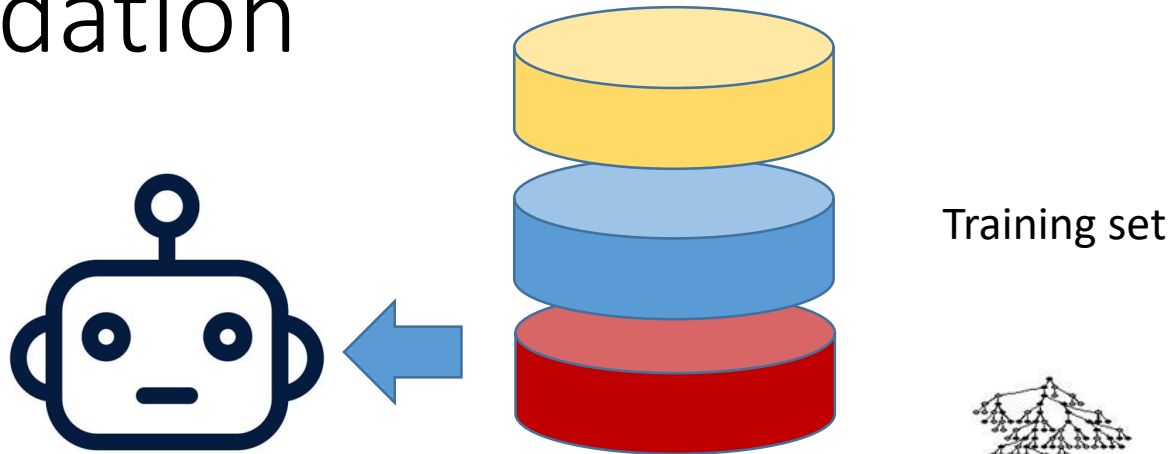
Parameter selection by cross-validation



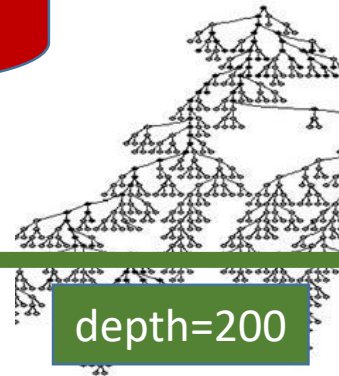
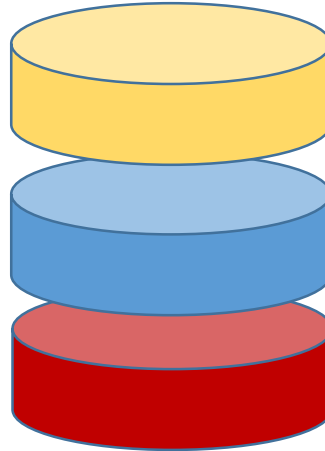
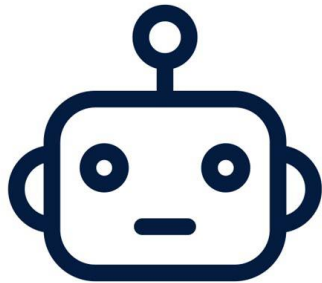
Parameter selection by cross-validation



Parameter selection by cross-validation



Parameter selection by cross-validation



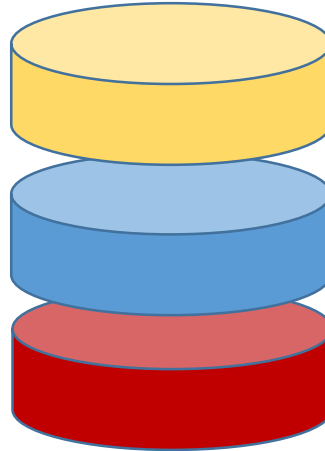
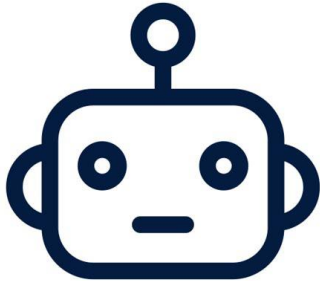
depth=2

depth=20

depth=200

| | | |
|-----|-----|-----|
| 50% | 80% | 30% |
| 60% | 90% | 20% |
| 40% | 90% | 40% |

Parameter selection by cross-validation



| depth=2 | depth=20 | depth=200 |
|---------|----------|-----------|
| 50% | 80% | 30% |
| 60% | 90% | 20% |
| 40% | 90% | 40% |

Flower classification



Iris setosa



Iris tectorum



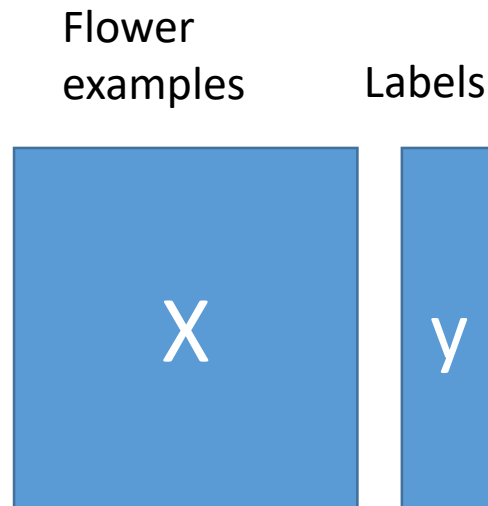
Iris latifolia

Data representation

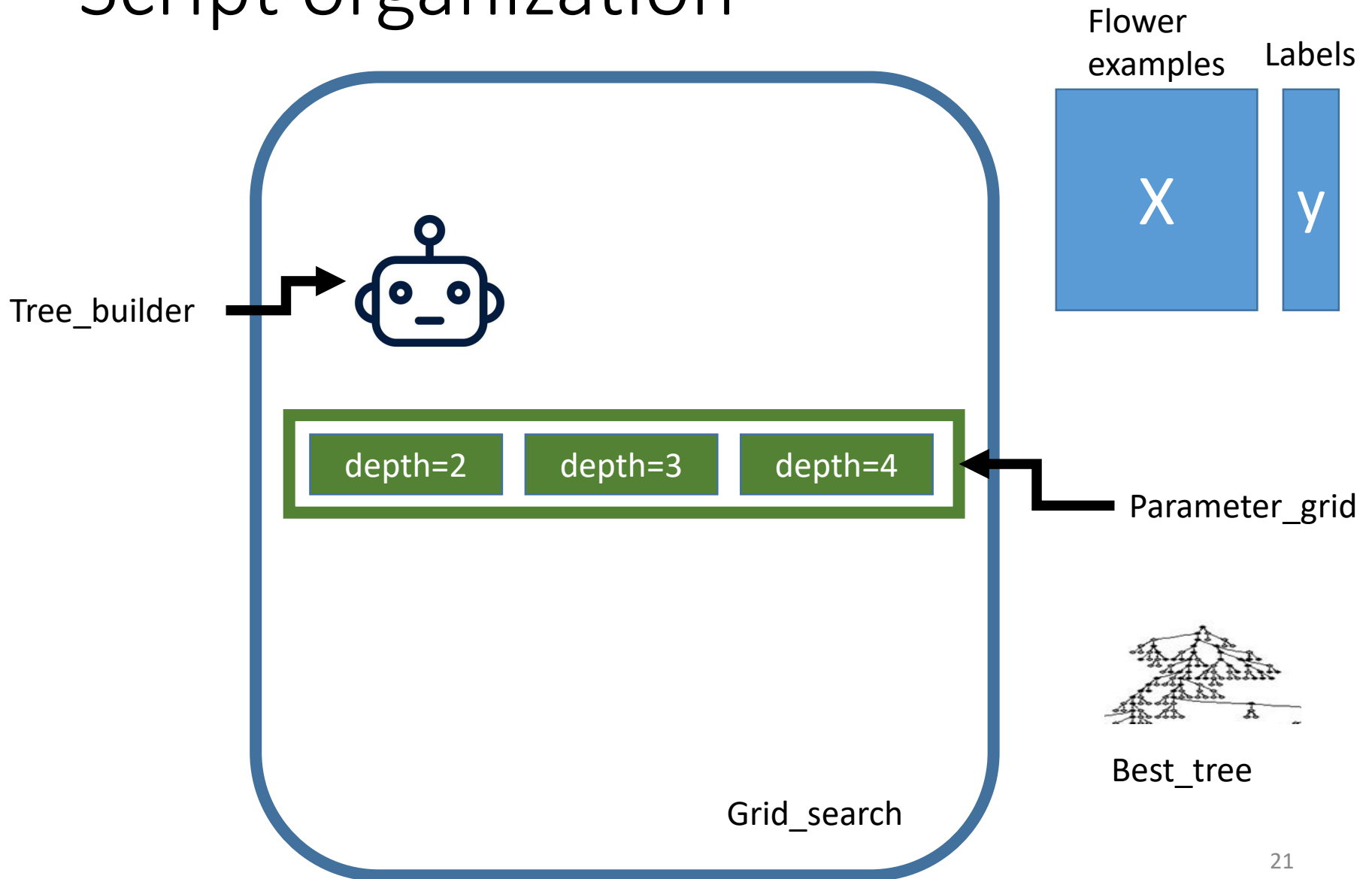
| Sepal length | Sepal width | Petal length | Petal width | Is setosa? |
|--------------|-------------|--------------|-------------|------------|
| 5.1 | 3.5 | 1.4 | 0.2 | 1 |
| 2.1 | 1.2 | 3.3 | 3.2 | 0 |
| 3.1 | 1.6 | 2.2 | 4.1 | 1 |
| 2.2 | 4.1 | 1.3 | 1.4 | 1 |

Data representation

- $X[i, j]$: Value of column j for flower i . (4 columns)
- $y[i]$: 1 if flower i is an iris setosa and 0 otherwise.



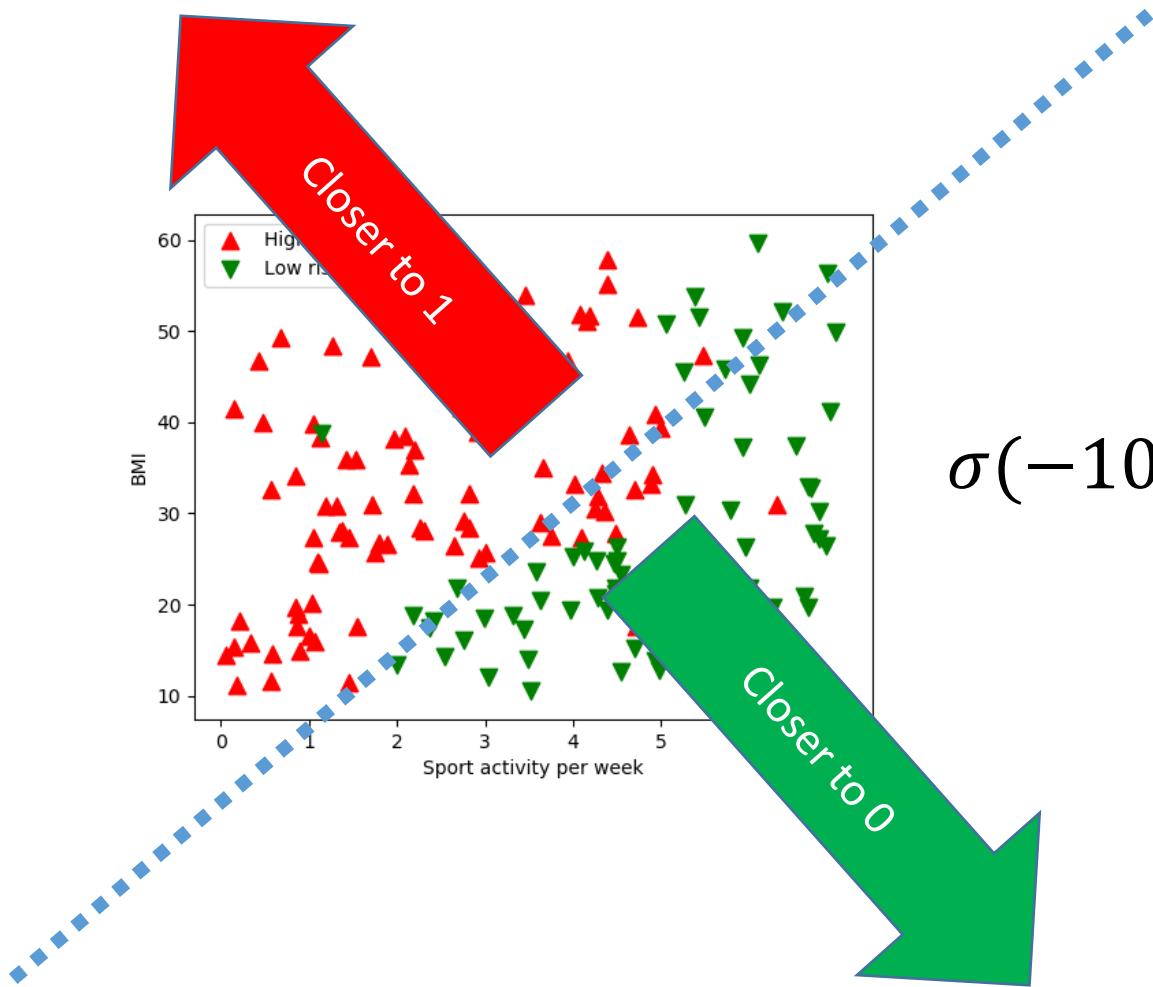
Script organization



Agenda

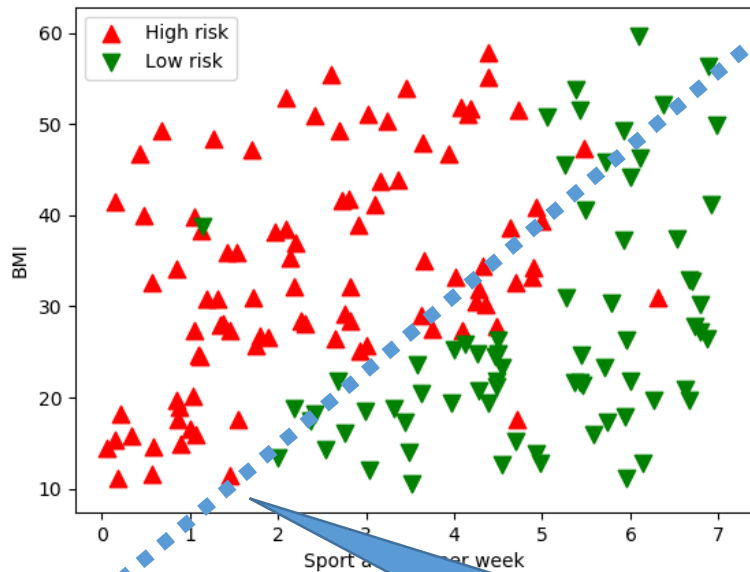
- Other types of models:
 - Logistic models
 - Support-vector machines
 - Many others...
- How models are computed.
- How to deal with non-numeric data.

Logistic model



$$\sigma(-10 \times SW + BMI + 10)$$

Logistic model

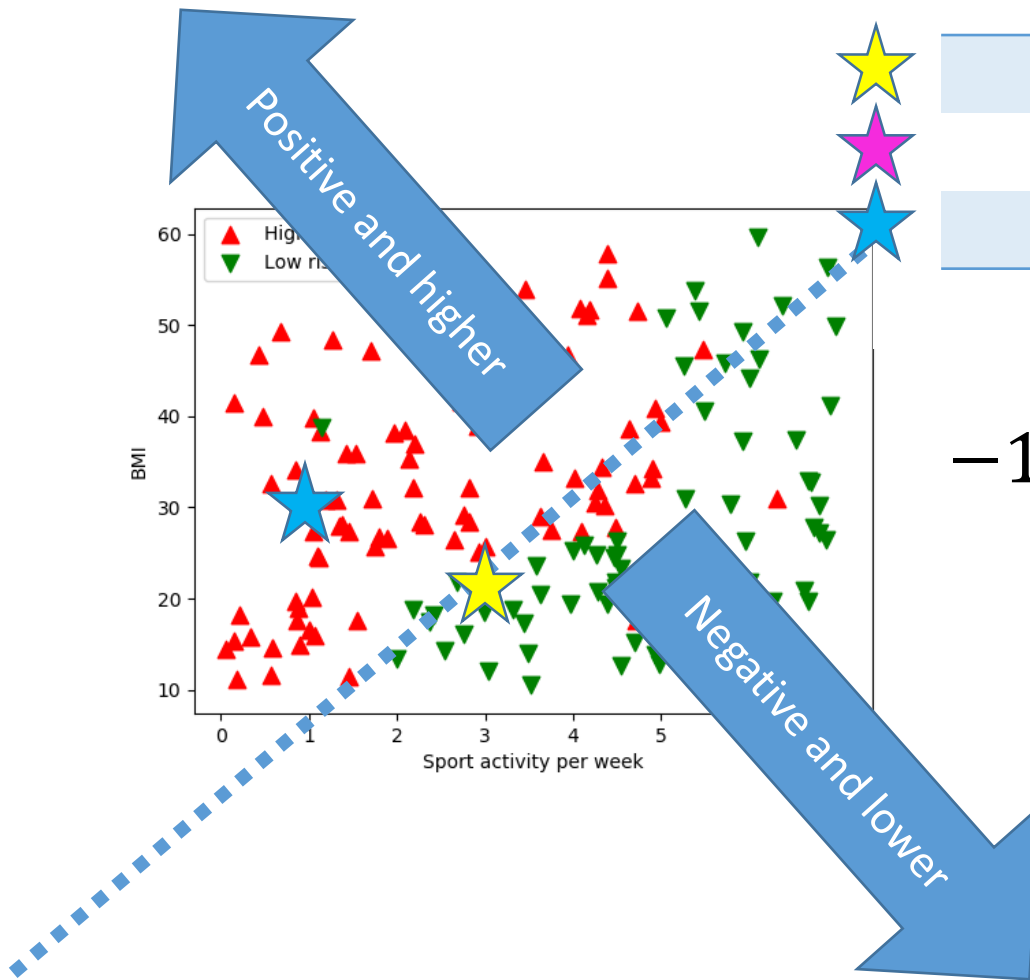


$$-10 \times SW + BMI + 10$$

Linear model

All points where the linear model outputs 0.

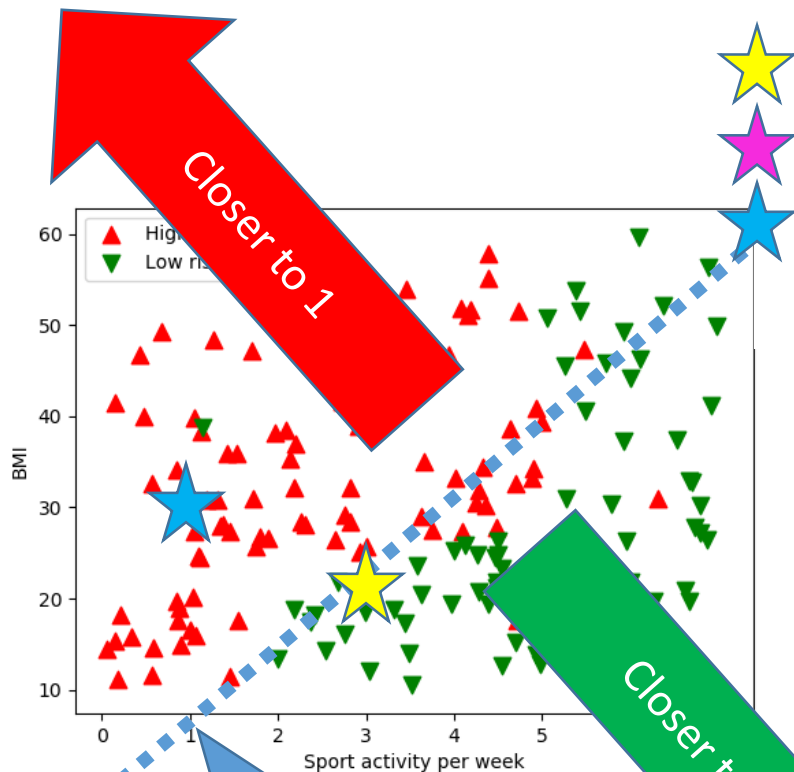
Logistic model



| SW | BMI |
|----|-----|
| 3 | 20 |
| 5 | 20 |
| 1 | 30 |

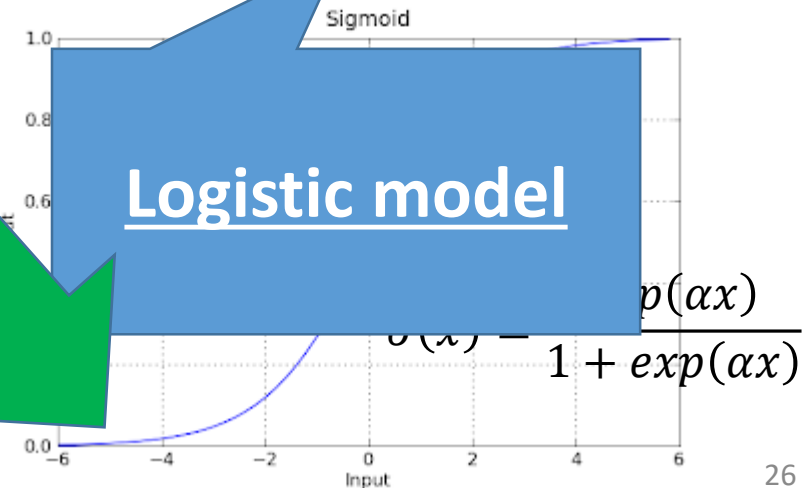
$$-10 \times \text{SW} + \text{BMI} + 10$$

Logistic model

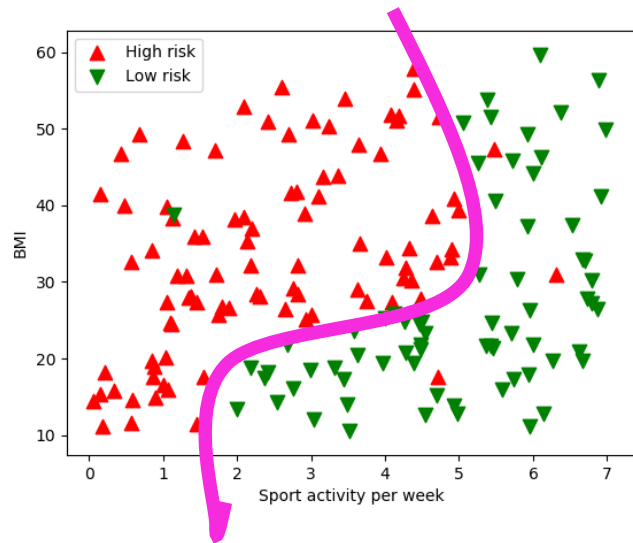


| SW | BMI | Linear model |
|----|-----|--------------|
| 3 | 20 | 0 |
| 5 | 20 | -20 |
| 1 | 30 | 30 |

$$\sigma(-10 \times \text{SW} + \text{BMI} + 10)$$



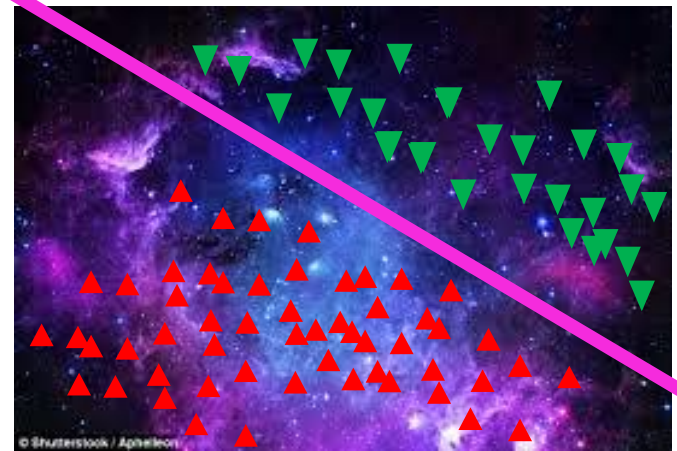
Support-vector machines



Kernel*
transformation



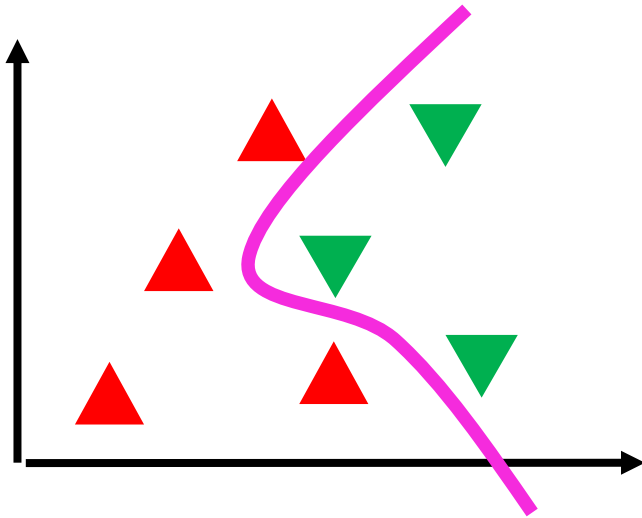
Inverse Kernel
transformation



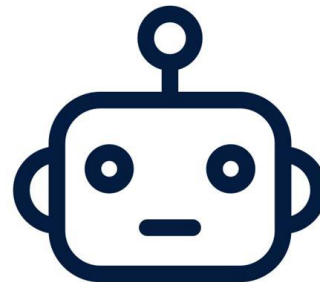
$$\sigma(-2 \times SW^3 \times BMI^2 + 4 \times BMI^3)$$

* Radial basis function kernel

When you train support-vector machines, you must specify the regularization strengths and other parameters.

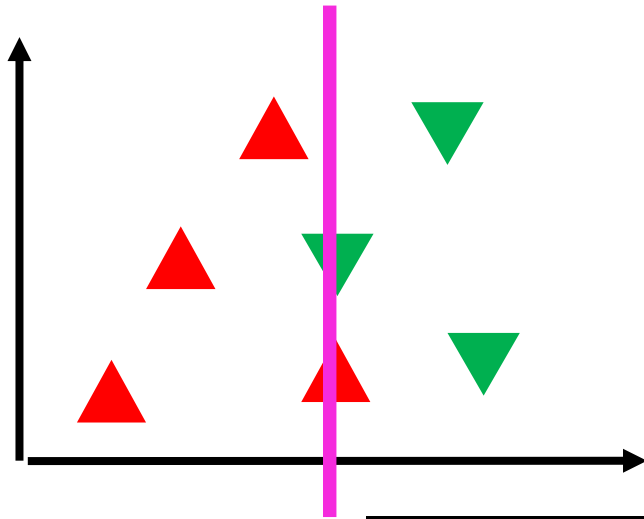


1

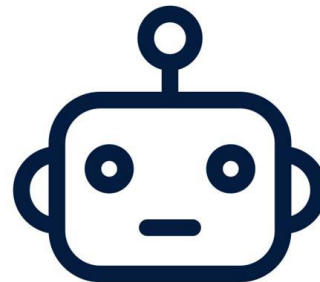


How strong?

When you train support-vector machines, you must specify the regularization strengths and other parameters.

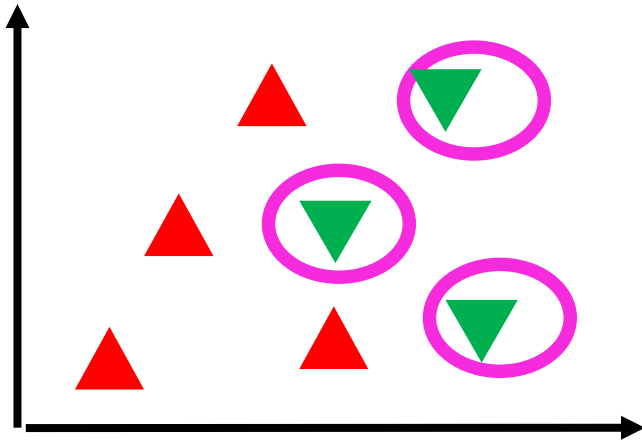


100

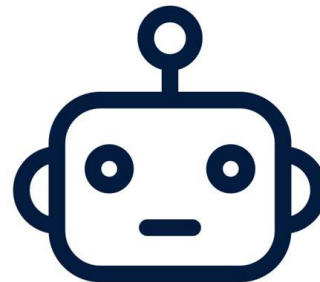


How strong?

When you train support-vector machines, you must specify the regularization strengths and other parameters.



$1e-5$



How strong?

How to deal with non-
numeric data and texts?

What to do if the data is not numeric?

| Class | Sex | Age | Survived? |
|--------|-----|-------|-----------|
| Crew | F | Adult | Y |
| Crew | F | Adult | Y |
| First | M | Adult | N |
| First | M | Child | Y |
| Second | F | Adult | N |
| Second | M | Child | Y |
| Second | M | Adult | N |



One-hot encoding

| Class | Sex | Age | Survived? |
|--------|-----|-------|-----------|
| Crew | F | Adult | Y |
| Crew | F | Adult | Y |
| First | M | Adult | N |
| First | M | Child | Y |
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| Second | M | Child | Y |
| Second | M | Adult | N |

One-hot encoding

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| First | M | Adult | N |
| First | M | Child | Y |
| Second | F | Adult | N |
| Second | M | Child | Y |
| Second | M | Adult | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex | Age | Survived? |
|-----------------|------------------|-------------------|-----|-------|-----------|
| 1 | 0 | 0 | F | Adult | Y |
| 1 | 0 | 0 | F | Child | Y |
| 0 | 1 | 0 | M | Adult | N |
| 0 | 1 | 0 | M | Child | Y |
| 0 | 0 | 1 | F | Adult | N |
| 0 | 0 | 1 | M | Child | Y |
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| 0 | 1 | 0 | M | Adult | N |
| 0 | 1 | 0 | M | Child | Y |
| 0 | 0 | 1 | F | Adult | N |
| 0 | 0 | 1 | M | Child | Y |
| 0 | 0 | 1 | M | Adult | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex = F | Sex = M | Age | Survived ? |
|-----------------|------------------|-------------------|------------|------------|-------|---------------|
| 1 | 0 | 0 | 1 | 0 | Adult | Y |
| 1 | 0 | 0 | 1 | 0 | Child | Y |
| 0 | 1 | 0 | 0 | 1 | Adult | N |
| 0 | 1 | 0 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |
| 0 | 0 | 1 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex = F | Sex = M | Age | Survived ? |
|-----------------|------------------|-------------------|------------|------------|-------|---------------|
| 1 | 0 | 0 | 1 | 0 | Adult | Y |
| 1 | 0 | 0 | 1 | 0 | Child | Y |
| 0 | 1 | 0 | 0 | 1 | Adult | N |
| 0 | 1 | 0 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |
| 0 | 0 | 1 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex = F | Sex = M | Age | Survived ? |
|-----------------|------------------|-------------------|------------|------------|-------|---------------|
| 1 | 0 | 0 | 1 | 0 | Adult | Y |
| 1 | 0 | 0 | 1 | 0 | Child | Y |
| 0 | 1 | 0 | 0 | 1 | Adult | N |
| 0 | 1 | 0 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |
| 0 | 0 | 1 | 0 | 1 | Child | Y |
| 0 | 0 | 1 | 1 | 0 | Adult | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex = F | Sex = M | Age = Child | Age = Adult | Survive d? |
|-----------------|------------------|-------------------|------------|------------|----------------|----------------|---------------|
| 1 | 0 | 0 | 1 | 0 | 0 | 1 | Y |
| 1 | 0 | 0 | 1 | 0 | 1 | 0 | Y |
| 0 | 1 | 0 | 0 | 1 | 0 | 1 | N |
| 0 | 1 | 0 | 0 | 1 | 1 | 0 | Y |
| 0 | 0 | 1 | 1 | 0 | 0 | 1 | N |
| 0 | 0 | 1 | 0 | 1 | 1 | 0 | Y |
| 0 | 0 | 1 | 1 | 0 | 0 | 1 | N |

One-hot encoding

| Class = Crew | Class = First | Class = Second | Sex = F | Sex = M | Age = Child | Age = Adult | Survive d? |
|-----------------|------------------|-------------------|------------|------------|----------------|----------------|---------------|
| 1 | 0 | 0 | 1 | 0 | 0 | 1 | Y |
| 1 | 0 | 0 | 1 | 0 | 1 | 0 | Y |
| 0 | 1 | 0 | 0 | 1 | 0 | 1 | N |
| 0 | 1 | 0 | 0 | 1 | 1 | 0 | Y |
| 0 | 0 | 1 | 1 | 0 | 0 | 1 | N |
| 0 | 0 | 1 | 0 | 1 | 1 | 0 | Y |
| 0 | 0 | 1 | 1 | 0 | 0 | 1 | N |

Processing text data

| Review | Positive review? |
|-------------|------------------|
| "Nice film" | 1 |
| "OK film" | 1 |
| "Bad movie" | 0 |
| "Terrible!" | 0 |

Bag-of-words vectorization

| Review | Positive review? |
|-------------|------------------|
| "Nice film" | 1 |
| "OK film" | 1 |
| "Bad movie" | 0 |
| "Terrible!" | 0 |

| bad | film | movie | nice | ok | terrible | Positive? |
|-----|------|-------|------|----|----------|-----------|
| 0 | 1 | 0 | 1 | 0 | 0 | 1 |
| 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 | 0 | 1 | 0 |

Conclusion

- What is machine learning?
- How models work and how to compute them
 - Classification trees
 - Logistic models
 - Support-vector machines
- How models are built
 - You don't need to know how to build them in order to use them!
- How to deal with non-numeric data
- Parameter selection via cross-validation